

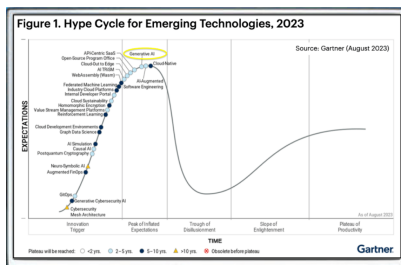
# Generative AI

written by CD | SEPTEMBER 27, 2023

Are you wondering if Generative AI is the next disruptive paradigm shift akin to the dawn of the internet?

Explorative video generated using [Colossyan.com](https://colossyan.com)

Text from above Video



In August, the Gartner Group placed Generative AI on the peak of “Inflated Expectations” of the Hype Cycle for Emerging Technologies. They also suggest emergent AI will have a profound impact on business and society reaching transformational benefit within two to five years.



In Andy Grove’s book “Only the Paranoid Survive,” he addresses times when massive change occurs and a company must suddenly, adapt or fail. He calls it a Strategic Inflection Point, where ordinary rules of business go out the window. It can be an opportunity to win in the marketplace and emerge stronger than ever.

Generative AI – Impact and Adoption



The McKinsey Group suggests that Generative AI is changing the AI game: “Generative AI is poised to unleash the next wave of productivity. To

grasp what lies ahead requires an understanding of the breakthroughs that have enabled the rise of generative AI, which were decades in the making.” Generative AI’s impact on productivity could add trillions of dollars in value to the global economy. McKinsey’s latest research estimates that generative AI could add the equivalent of 2.6 trillion to 4.4 trillion annually across the 63 use cases analyzed.



Service	Time to 1 Million Users
GPT-3	less than 1 week
Netflix	49 months
Twitter	24 months
AirBnB	30 months
Facebook	10 months
Instagram	2.5 months

Chat GPT-3 achieved 1 million users in less than a week. Are you ready? There is lots of material and training out there. Chris will provide some info below. Human transformation is necessary to keep up with digital transformation. Are you keeping up with the changes?

## Generative AI – Applicable Across Multiple Industries

I have also explored the application of Generative AI across various verticals – from Vertical Farming to Virtual Universes.



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For example, at t Hum Capital we have been impressed at the performance of Large Language Models relative to rules-based approaches to analyzing financial data. It feels like we are on the cusp of a new paradigm for financial analysis where models can explain how investors think step-by-step back to companies. Companies can then take that feedback and know the yardstick by which their performance will be measured. Imagine a world where every investor has infinite time to share feedback and brainstorm around how to improve a business. How could that feedback change our economy which is currently feedback scarce?

## Courses, Papers and Informational Videos

As a testament to it being a hot topic, there are so many different

courses are out there. Which ones best suit your needs definitely depends on your objectives.

Note: This is rapidly evolving; so, once you get past the high-level/conceptual courses, it helps to look for recent courses.

Years ago, someone suggested to me: If you want to understand what the future is bringing, go to MIT and see what books are in the library and what courses are on the curriculum. Now, that can be done online.

Links to courses and materials below include: LinkedIn Learning, Microsoft, Google Udemy, Coursera, MIT, Stanford, Berkeley, Wharton, Meta – the lists are clearly not exhaustive and will be out of date next week.

See the list at: [TalentWhisperers.com/Generative-AI-Courses-Papers-and-Informational-Videos](https://www.talentwhisperers.com/generative-ai-courses-papers-and-informational-videos)

See Also

- Gartner Group Report: [Gartner Places Generative AI on the Peak of Inflated Expectations on the 2023 Hype Cycle for Emerging Technologies](#) – STAMFORD, Conn., August 16, 2023
- McKinsey Study: [The economic potential of generative AI: The next productivity frontier](#) – June 14, 2023
- Andrew S. Grove: [Only the Paranoid Survive – How to Exploit the Crisis Points That Challenge Every Company](#)
- [Colossyan](#) AI Video Generator
- [Links to courses](#)